THE SOLIS UPDATE

Unlock Growth in the Premium Residential Category
The premium residential electrical segment continues to expand, driven by renovation activity, custom home builds and luxury residential projects. Homeowners are increasingly seeking architectural finishes, premium materials and integrated smart home capability.

SOLIS is the premium wiring device range electricians are asking for and homeowners are demanding.

Why SOLIS Will Drive Growth for Your Branch

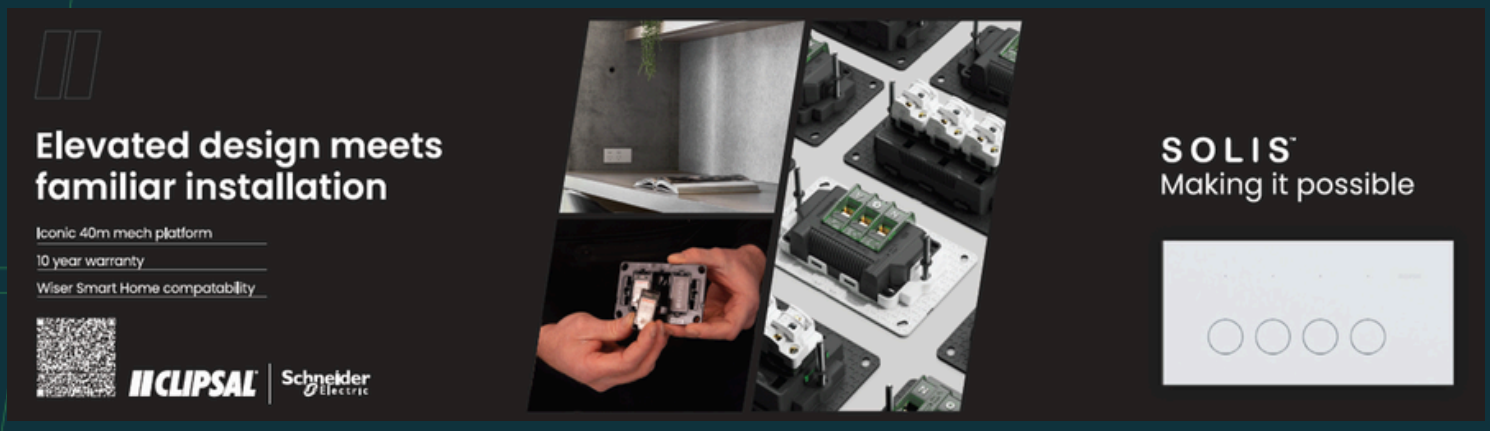
- **Capture more value from every project** with a premium wiring device solution that electricians can confidently specify, sell and install.
- **Participate in a high-growth category** backed by Australia's most trusted electrical brand.
- Help your electrician customers deliver a sophisticated, design-led finish without compromising on performance, reliability or functionality.
- Benefit from the support of **Clipsal's national sales team**, **electrician loyalty programs, training network, marketing investment and demand generation activities**, all backed by a **10-year warranty.**
- Offer premium designer finishes while leveraging the familiarity, installation efficiency and proven reliability of the **Clipsal 40 Mech platform and ecosystem.**
- Create additional sales opportunities through smart home upgrades and premium project specifications.

Why sparkies are switching to Solis

- Homeowners are looking for contemporary switches and sockets that complement the premium finishes throughout their home.
- When a customer wants a premium look with smart home functionality, Solis is a go-to recommendation.
- Solis gives you an easy way to upsell smart controls in a range that customers genuinely love.
- The pre-mounted screws and robust grid design make installation quick and straightforward.
- The matte white finish looks outstanding in modern homes and high-end renovations.

Become a SOLIS Stockist Partner
Unlock the premium residential category and support your electrician customers in winning more high-value projects.

SOLIS : Making it possible



SPEAK TO YOUR LOCAL ASR TODAY TO LEARN HOW SOLIS CAN HELP GROW YOUR BUSINESS.